

Face painting and other activities are available to keep children entertained.



The 'Sustainability Festival' is a family-friendly event, bursting with demonstrations, speakers and local entertainment.

Crowds of happy attendees at the 2011 South Gippsland Sustainability Festival.



Book a Stall

A stall at the South Gippsland Sustainability Festival can be a valuable way for businesses and community organisations to interact with the public. Entry to the festival is free, and you can be assured that there will be plenty of people in attendance exploring the different displays.

Stalls are situated throughout Coal Creek Community Park, with powered sites, covered sites and cool room space available on request.



Stall Size	Cost
Small	\$35.00 (including GST) [no charge for not-for-profit community groups]
Medium	\$50.00 (including GST)
Large	\$100.00 (including GST) [only three sites, for major sponsors]

- Stalls can be set up on the day before the event. (i.e. Friday 13 April 2012)
- Gates open for exhibitors at 7:00 a.m. Exhibitors set up by 8:30 a.m. Gates open to the public at 9:00 a.m.
- Exhibitors are asked to stay on until 2:00 p.m.
- Products must be directly related to sustainable living or agriculture or use natural based ingredients

For more information, phone the Festival Coordinator; Christine Hamilton on (03) 5662 9314, or visit www.coalcreekvillage.com.au/sustainabilityfestival/ to download an **Exhibitor Registration Form**.



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South Gippsland Sustainability Festival



Sponsor and Exhibitor Information

Saturday 14 April 2012

About the Festival

The South Gippsland Sustainability Festival is an event that focuses on sustainable living options in South Gippsland.

Held annually, the festival is now in its third year, and hosts displays of alternative energy, local produce, self-sufficiency skills and a range of sustainable products.

The festival aims to showcase exhibitors and eco friendly products, provide practical information, down-to-earth demonstrations and speakers. These are intended to further educate and provide practical skills for residents and visitors to use daily at home, work and in their community.

Local entertainment and children's activities mean that the day is not just about learning, but is also about fun.

Held in the picturesque setting of Korumburra's Coal Creek Community Park and Museum, the festival operates in conjunction with the Coal Creek Farmers Market. The Farmers Market is located in the Coal Creek car park and acts as a good way to attract visitors to the Sustainability Festival.

Past events have been very well attended, and the festival is growing in importance, with the 2011 event attracting over 1500 visitors. Media advertising for the 2012 event will include TV, local and state-wide newspaper advertising, so there's bound to be a good turnout!

If you have an interest in sustainable living, then the South Gippsland Sustainability Festival is the place for you!

Success Stories



GippsTAFE

"The South Gippsland Sustainability Festival provided us with new contacts and increased interest in our education programs and services."

Southern Gippsland Olives

is a newly formed group of local olive growers. The group chose the 2011 Sustainability Festival as the event to launch their new venture, and their products were well received by visitors.



Sponsorship Opportunities

Major Sponsor - 3 @ \$1000 (inc. GST)

- VIP positioning
- TV advertising
- Launch
- Presentation of prizes
- Balloons with sponsor logo (500)
- Logo on website (www.coalcreekvillage.com.au/sustainabilityfestival/)
- Opportunity to insert promotional material into showbags
- Prime location

Naming Sponsor - \$300 (inc. GST)

- Children's Hub
- Home Lifestyle Expo
- Food, Technology and Farmer's Hub
- Community Hub
- Festival Bus
- Speakers
- Promotional material (flyer / showbags)

For more information about sponsorship opportunities, or anything else to do with the South Gippsland Sustainability Festival, please phone Festival Coordinator, Christine Hamilton on (03) 5662 9314, or visit www.coalcreekvillage.com.au/sustainabilityfestival/



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